



C5 Malvern
Automatic Mk III

Owner's handbook



Christopher
Ward

Time on your side...

Your Christopher Ward watch has been designed and engineered by highly talented craftspeople to ensure not only accurate and precise timekeeping but also to bring a real pride of ownership that only luxury items of the highest quality can ever hope to deliver.

You have made an investment, a good one, and the aim of this handbook is to help you make the most of that investment during what I hope will be a lifetime of ownership.



Christopher Ward

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C5 Malvern Automatic Mk III

The C5 Malvern Automatic has always been a watch very close to our hearts here at Christopher Ward. Our very first launch back in June 2005, it introduced our commitment to making luxury Swiss watches affordable to everyone.

If each new C5 mark has been symbolic of our approach to design upon its time of release, then the Mk III is a watermark: it represents our coming of age, in creating an aesthetic distinctively recognisable as 'Christopher Ward'.

That it shares a signature case design with the C1 Grand Malvern – our premium dress range, no less – provides an indication of the ambitions Senior Designer Adrian Buchmann had from the Mk III's very inception.

Every feature has been reviewed, and where possible, upgraded: from the choice of three premium dial finishes to its multi-faceted brushed and polished hands – through to the twin-flag motif that appears on the crown and rotor of the Swiss-made Sellita SW200-1 movement – the culmination of these design choices can only truly be appreciated when seen 'in the metal' for the first time.

This may be our most affordable automatic dress watch – but for the quality of manufacture and finishing involved at this price, the C5 Malvern Automatic Mk III is in a league of its own.





Technical information

Features

- Swiss made
- 26 jewel self-winding mechanical movement
- 38 hour power reserve
- Unique twin-flag engraving over 'Colimaçoné' finish on the rotor
- 39mm steel case with fully polished sides
- Push-down crown with twin flag motif
- Anti-reflective double curve top sapphire crystal
- Domed Opalin or Sunray finish dial
- Date window revealing date disc
- Brushed and polished hour, minute and central second hands
- Snap exhibition case back with engraved serial number

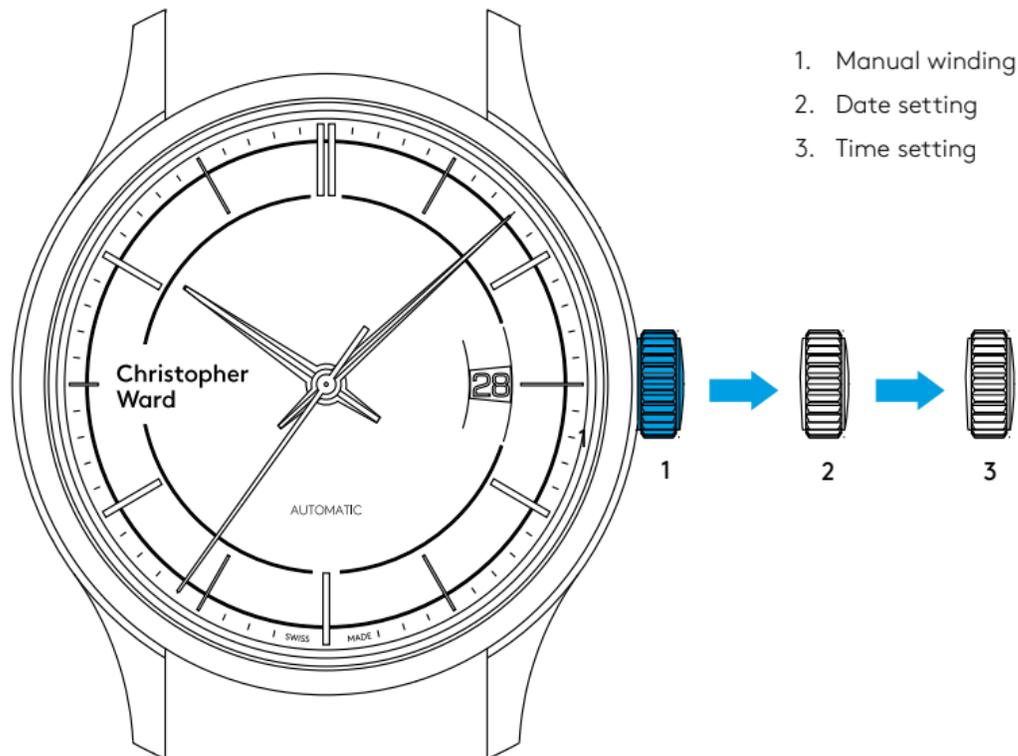
- Italian hand-crafted oak leather quick-release strap with dress buckle, Italian hand-stitched Shell Cordovan quick-release strap with Bader deployment, or 'Milanese' mesh bracelet
- Luxurious presentation case and owner's handbook

Technical

Diameter:	39mm
Height:	9.9mm
Weight:	45g
Calibre:	Sellita SW 200-1
Case:	316L stainless steel
Water Resistance:	3 ATM (30 metres)
Vibrations:	28,800 per hour (4Hz)
Timing tolerance:	±20 secs per day
Lug to lug:	45.8mm
Strap:	20mm



Setting the time/date



The crown should sit flush to the case (position **1**) in order to maintain water resistance.

- To re-power the watch after a period of non-use, simply wind the crown in a clockwise direction. Your C5 Malvern has a maximum power reserve of 38 hours when fully wound. Normal wearing will allow the rotor to start re-powering the watch over time after putting it on your wrist.
- For rapid date correction pull gently into position **2** and turn in a clockwise direction.
- For setting the time pull gently into position **3** and turn anti-clockwise to advance the time. For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards.
- Push the crown back to position **1**.

PLEASE NOTE: Date correction should not be carried out between 20.00 hr and 02.00 hr as the watch gearing will already be aligning itself to change the date. The crown should always be pushed in after adjustment, and it is best to do so from position **3** to avoid advancing beyond the desired date.

Straps and bracelets

As you would expect, we place as much emphasis on the quality of our straps and bracelets as we do our watches. We only use the finest leathers for our straps. Similarly, we only use the finest metals in the construction of our bracelets, all of which are precision engineered for durability, efficiency and comfort.

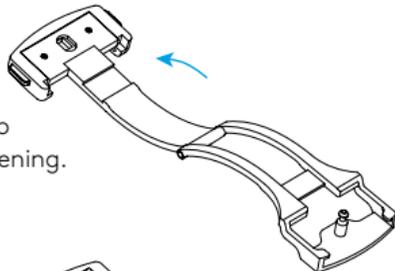
The following guidelines explain how easy it is to use and adjust your Christopher Ward strap or bracelet.

Leather strap with Bader deployment

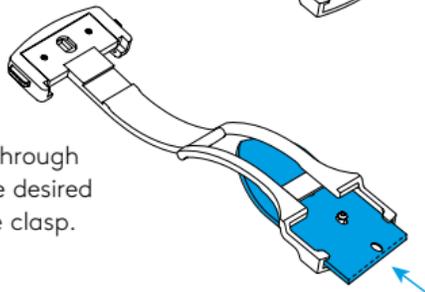
1.
Press to release.



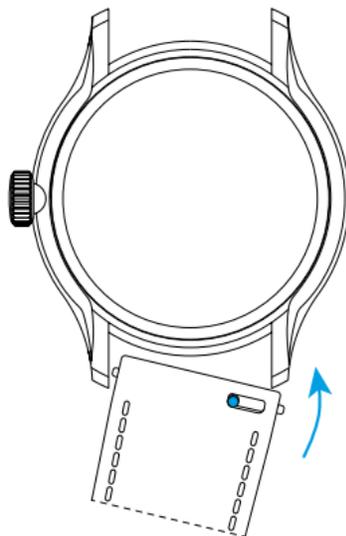
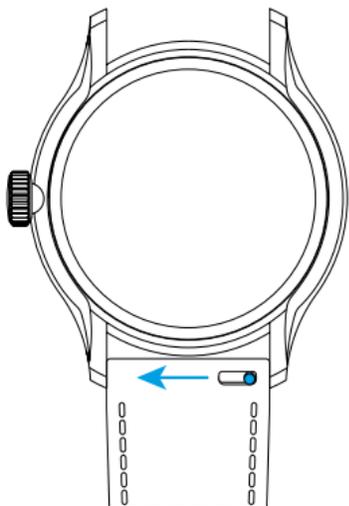
2.
Pull open the clasp
and locate the opening.



3.
Thread the strap through
the opening to the desired
position. Close the clasp.



Using the quick-release pins on your strap



1. Locate the quick-release pin on your strap. Pull the pin to the side to detach your strap.
2. To reattach your strap, align the pins to the lug holes and click the strap into position. Repeat for the other side.

Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch.

For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under. Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.



1 ATM (10 metres)

Safe to wear your watch while washing your hands with tap water.



3 ATM (30 metres)

Washing your car and/or general hose pipe usage.



5 ATM (50 metres)

Water resistant to most household shower units.



15 ATM (150 metres)

Safe to use while snorkelling in open water.



30 ATM (300 metres)

Ideal for experienced divers and those practising scuba-diving.



60 ATM (600 metres)

Professional divers, experiencing prolonged exposure underwater.



100 ATM (1000 metres)

Professional deep sea diving.

Our watch care programme

Your watch is constructed from the finest components and materials available including one of Switzerland's finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations. It's for this reason we have created our industry leading approach to after-sales care, starting with our famous 60|60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

Visit our website for more details about our 60|60 Guarantee and Service and Repair Programme.

60|60 Guarantee

1. 60 Day free returns

Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days to return your watch, absolutely free of charge, and receive a replacement or full refund by return – so long as it has not been worn and is returned in perfect condition.

2. 60 Month movement guarantee

Your watch, at its heart, has a top quality precision engineered Swiss movement – so it's very unlikely to give you problems with the minimum amount of care and attention, including a regular service. We recommend you return your watch to us every 3/4 years for a service, so our expert technicians can keep your fine timepiece in peak condition.

Servicing and repairs...the Christopher Ward way...

Our innovative approach to servicing and repairing your Christopher Ward watch means that having your watch serviced or repaired doesn't mean months of waiting followed by an exorbitant bill – which is more or less the experience guaranteed by every other luxury watch brand. We have developed an easy, quick and affordable expert service and repairs programme that doesn't cost the earth and has your watch back where it belongs – on your wrist – in double-quick time.

Keeping in touch with Christopher Ward

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves, as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers – many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at **www.christopherward.co.uk** and, if you haven't already discovered the independent forum dedicated to our brand at **www.christopherwardforum.com** we would recommend a visit. Informative and fun, it's a great place to hear the unexpurgated view of Christopher Ward.

**Head Office**

1 Park Street, Maidenhead,
Berkshire SL6 1SL
United Kingdom

Customer Services

UK: +44 (0)1628 763040

USA: 1.877.226.8224

customerservices@christopherward.co.uk

technical@christopherward.co.uk

christopherward.co.uk