

# C5 MALVERN SLIMLINE

OWNER'S HANDBOOK

CHR. WARD  
L O N D O N

## TIME ON YOUR SIDE...

Your Christopher Ward watch has been designed and engineered by highly talented craftspeople to ensure not only accurate and precise timekeeping but also to bring a real pride of ownership that only luxury items of the highest quality can ever hope to deliver.

You have made an investment, a good one, and the aim of this handbook is to help you make the most of that investment during what I hope will be a lifetime of ownership.



Christopher Ward

### CONTENTS

|                                |      |
|--------------------------------|------|
| C5 MALVERN SLIMLINE            | 2-3  |
| TECHNICAL INFORMATION          | 4-5  |
| HOW TO OPERATE YOUR C5 MALVERN | 6-10 |
| OUR WATCH CARE PROGRAMME       | 11   |
| GENERAL INFORMATION            | 12   |

## C5 MALVERN SLIMLINE

For a new watch design to celebrate our 10th anniversary in 2014 we looked to our origins and our first ever watch the legendary C5 Malvern Automatic, for inspiration. We also took into account the many requests of Malvern owners over the years for a trimmed down version of their favourite wrist watch.

If the Malvern MK1 made waves at its launch with the watch buying cognoscenti never having previously witnessed such quality and style at so accessible a price, this slimline version, as well as embodying the Christopher Ward values, is also set to stir the emotions of watch lovers who will recognise not only the quality of the componentry but also the architectural excellence of its form.

We worked with one of the watch industry's greatest designers to style a case that not only superbly houses the compact, hand-wound ETA 2801 mechanical movement but actually accentuates its slimness with some of the most beautifully subtle lines it is possible to imagine. The resulting wrist watch is 2mm wider at 40mm than the first automatic, has wider lugs at 20mm and, importantly, its height is 2.10mm lower at only 8.70mm. But mostly it is a gorgeous piece to wear and behold.

The fineness of the elongated indexes and hands add to the overall impressiveness of a watch which, as well as being a fitting way to celebrate our first decade, makes a confident nod towards an even more exciting future.



## TECHNICAL INFORMATION

### FEATURES

- Swiss made
- Hand-wound mechanical movement
- 42 hours power reserve
- Hand-finished 316L stainless steel case
- Unique engraved serial number
- Transparent case back
- Screw-in backplate
- Anti-reflective sapphire crystal
- Embossed alligator pattern Italian leather strap with engraved buckle

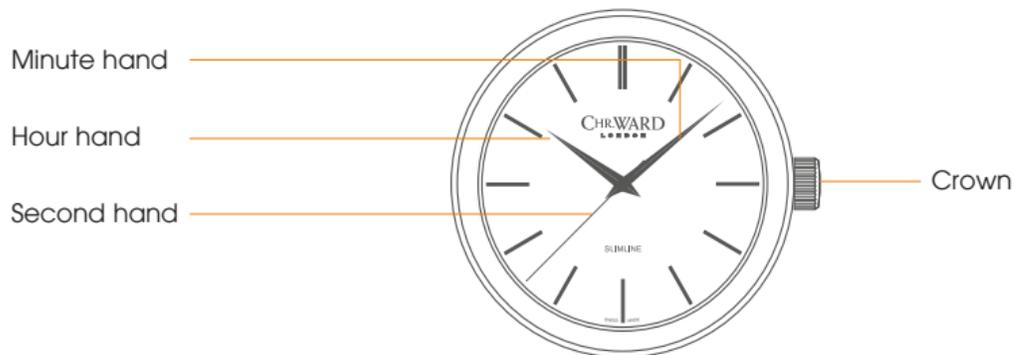
### TECHNICAL INFORMATION

|                   |                        |
|-------------------|------------------------|
| Diameter:         | 40mm                   |
| Height:           | 8.70mm                 |
| Calibre:          | ETA 2801-2             |
| Vibrations:       | 28,000 per hour (4 Hz) |
| Case:             | 316L stainless steel   |
| Water Resistance: | 3 ATM (30 metres)      |
| Strap:            | 20mm Italian leather   |



## DISPLAY AND CONTROL BUTTONS

The C5 Malvern Slimline model has a maximum power reserve of 42 hours when fully wound. To re-power the watch after a period of non-use, simply wind the crown for approximately 20 revolutions.



## SETTING THE TIME

- Position ① is for winding in power. Wind in a clockwise direction to re-power the watch.
- Pull gently into position ②. This position is used for handsetting, and stopping of the second hand. For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards.
- Push the crown back into position ①. The crown should sit flush to the case.



## STRAPS & BRACELETS

As you would expect, we place as much emphasis on the quality of our straps and bracelets as we do our watches. We only use the finest leathers for our straps and our premium alligator straps are all ethically sourced from CITES approved farms in Louisiana.

Similarly, we only use the finest metals in the construction of our bracelets, all of which are precision engineered for durability, efficiency and comfort. The following guidelines explain how easy it is to use and adjust your Christopher Ward strap or bracelet.

### LEATHER STRAP WITH BADER DEPLOYMENT



1. Press to release
2. Pull open the clasp
3. Locate the opening and thread the strap through
4. Close the clasp



## WATER RESISTANCE

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch.

For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under. Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) **should only ever be considered a guideline** and we strongly recommend they are always adhered to.



### **1 ATM (10 METRES)**

Safe to wear your watch while washing your hands with tap water.



### **3 ATM (30 METRES)**

Washing your car and/or general hose pipe usage.



### **5 ATM (50 METRES)**

Water resistant to most household shower units.



### **10 ATM (100 METRES)**

Safe to use while snorkelling in open water.



### **30 ATM (300 METRES)**

Ideal for experienced divers and those practising scuba-diving.



### **50 ATM (500 METRES)**

Professional divers, experiencing prolonged exposure underwater.



### **100 ATM (1000 METRES)**

Professional deep sea diving.

## OUR WATCH CARE PROGRAMME

Your watch is constructed from the finest components and materials available including one of Switzerland's finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations. It's for this reason we have created our industry leading approach to after-sales care, starting with our famous 60/60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

Visit our website for more details about our 60/60 Guarantee and Service and Repair Programme.

Christopher Ward's 60/60 Guarantee is designed to deliver you complete peace of mind and the best support possible throughout the lifetime of your ownership. The guarantee has two key elements and sits alongside our Servicing and Repairs Programme:

### **60/60 GUARANTEE**

#### **1. 60 DAY FREE RETURNS**

Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days to return your watch, absolutely free of charge, and receive a replacement or full refund by return – so long as it has not been worn and is returned in box-perfect condition.

#### **2. 60 MONTH MOVEMENT GUARANTEE**

Your watch, at its heart, has a top quality precision engineered Swiss movement – so it's very unlikely to give you problems with the minimum amount of care and attention, including a regular service. We recommend you return your watch to us every 3/4 years for a service, so our expert technicians can keep your fine timepiece in the peak of condition.

### **SERVICING & REPAIRS...THE CHRISTOPHER WARD WAY...**

Our innovative approach to servicing and repairing your Christopher Ward watch means that having your watch serviced or repaired doesn't mean months of waiting followed by an exorbitant bill – which is pretty much the experience guaranteed by every other luxury watch brand. We have developed an easy, quick and affordable expert service and repairs programme that doesn't cost the earth and has your watch back where it belongs – on your wrist – in double-quick time.

## KEEPING IN TOUCH WITH CHRISTOPHER WARD

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves, as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers – many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at **[www.christopherward.co.uk](http://www.christopherward.co.uk)** and, if you haven't already discovered the independent forum dedicated to our brand at **[www.christopherwardforum.com](http://www.christopherwardforum.com)** we would recommend a visit. Informative and fun, it's a great place to hear the unexpurgated view of Christopher Ward of London!

# CHR. WARD

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