Time on your side

Your Christopher Ward watch has been designed in Britain and engineered in Switzerland by highly talented craftspeople. This ensures not only accurate and precise timekeeping, but also brings a real pride of ownership that only watches of the highest quality standards can hope to deliver.

You have made an investment, a good one, and the aim of this manual is to help you make the most of that investment in what we hope will be a lifetime of ownership.

Chris, Mike and Peter
(Co-founders)
C3 Morgan Chronograph

The fifth watch designed in collaboration between Christopher Ward and the Morgan Motor Company, the C3 Morgan Chronograph expands this very British partnership to a whole new audience.

A departure from the high-end chronometers seen in the CW and Morgan Collection, the C3 Morgan Chronograph is born to reflect the thrill of speeding down winding country roads, not just the sanitised circuits most only ever witness through a TV screen. That’s because at its foundation the C3 Morgan Chronograph is based upon the C3 Grand Tourer, a descendent of Christopher Ward’s first quartz watch, 2005’s C3 Malvern Chronograph. (Malvern, by sheer coincidence – fate, perhaps – being the place where Morgan’s factory has been based for over 100 years.)

Although home to a number of dress watch flourishes, the original C3’s design was profoundly inspired by the dashboards of classic British sports cars. While this automotive influence has permeated into many of CW’s releases since then, in the case of the new C3 Morgan Chronograph, the overall aesthetic complements Morgan’s iconic logo perfectly. The ‘wings’ emanate a sense of prestige, while a vintage silver-white dial and Arabic numerals nod towards the legible and characterful dashboards found in elegant sports cars like the Morgan 4/4 and Roadster.

A car is only as magnificent as the engine inside it, and in the case of the C3 Morgan Chronograph, a Swiss-made Ronda 5021.D movement confidently provides high-end levels of accuracy and precision. Then again, what else would you expect from a watch bearing the Morgan crest?
Features

- Swiss made
- 10 jewel quartz chronograph movement
- Hour, minute, small second, 30 minute and second counters
- Date window
- Marine grade stainless steel case with brushed and polished facets
- Push-down crown with twin flag motif, two pushers to operate subdials
- Anti-reflective double curve top sapphire crystal
- Domed silver-white finish dial with printed Morgan wings and azzuré subdial finish
- Applied Arabic numerals and dot markers
- Brushed, polished and curved hour, minute and central second hands
- Snap case back with unique Morgan wings engraving and serial number
## Technical Information

<table>
<thead>
<tr>
<th>Specification</th>
<th>Details</th>
</tr>
</thead>
<tbody>
<tr>
<td>Calibre</td>
<td>Ronda 5021.D</td>
</tr>
<tr>
<td>Case</td>
<td>316L stainless steel</td>
</tr>
<tr>
<td>Diameter</td>
<td>39mm</td>
</tr>
<tr>
<td>Height</td>
<td>10.8mm</td>
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<tr>
<td>Lug to lug</td>
<td>45.8mm</td>
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<tr>
<td>Weight</td>
<td>46g</td>
</tr>
<tr>
<td>Water resistance</td>
<td>3 ATM (30 metres)</td>
</tr>
<tr>
<td>Timing tolerance</td>
<td>-10/+20 seconds per day</td>
</tr>
<tr>
<td>Strap width</td>
<td>20mm</td>
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</tbody>
</table>
How to operate your C3 Morgan Chronograph

Setting the time and date

The crown should sit flush to the case (position 1) in order to maintain water resistance.

- For rapid date correction pull gently into position 2 and turn in a clockwise direction
- For setting the time pull gently into position 3 and turn clockwise to advance the time.
- For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards. Push the crown back to position 1.

PLEASE NOTE: Date correction should not be carried out between 20.00 hr and 02.00 hr as the watch gearing will already be aligning itself to change the date. The crown should always be pushed in after adjustment, and it is best to do so from position 3 to avoid advancing beyond the desired date.

1. Manual winding
2. Date setting
3. Time setting
Using the chronograph

START
Press push-button A to start timing.

PLEASE NOTE: Before starting the time, reset the chronograph hands to their original position. See the Reset section to set the counters to zero.

STOP
To stop the timing, press push-button A once more and read the two chronograph counters, for example: 10 mins / 8 seconds.
**RESTART/STOP**

To restart the timing, press push-button A again (timing is resumed).

To stop timing press push-button A and read the two chronograph counters: 20 mins / 20 seconds

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**RESET**

To reset the timing, press push-button B (The two chronograph hands will be reset to their zero positions).
How to operate your C3 Morgan Chronograph

Adjusting chronograph hands to zero position

Example: One or both chronograph hands are not in their correct zero position and have to be adjusted (e.g. following a battery change).

Pull out the crown to position 3 (both chronograph hands are in their correct or incorrect zero position).

Keep push-buttons A and B depressed simultaneously for at least 2 seconds (the centre stop-second rotates by 360°, corrective mode is activated).

Adjusting the second counter hand
Single step A 1 x short
Continuous A long

Adjusting the minute counter
Press push-button B to change adjustment to the minute counter and then use push-button A to adjust. When correct, return the crown to position 1.
Straps and bracelets

As you would expect, we place as much emphasis on the quality of our straps and bracelets as we do our watches. We only use the finest materials in our straps, with quick-release pins also included for your convenience.

The following guidelines explain how easy it is to use, adjust and replace your Christopher Ward strap.

1. Locate the quick-release pin on your strap. Pull the pin to the side to detach your strap.

2. To reattach your strap, align the pins to the lug holes and click the strap into position. Repeat for the other side.
How to operate your C3 Morgan Chronograph

Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch. For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under.

Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.
1 ATM (10 metres)
Safe to wear your watch while washing your hands with tap water

3 ATM (30 metres)
Washing your car and/or general hose pipe usage

5 ATM (50 metres)
Water resistant to most household shower units

15 ATM (150 metres)
Safe to use while snorkelling in open water

30 ATM (300 metres)
Ideal for experienced divers and those practising scuba-diving

5 ATM (50 metres)
Water resistant to most household shower units

60 ATM (600 metres)
Professional divers, experiencing prolonged exposure underwater

100 ATM (1000 metres)
Professional deep sea diving
Our watch care programme

60|60 Guarantee

Your watch is constructed from the finest components and materials available including one of Switzerland’s finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations.

It’s for this reason we have created our industry leading approach to after-sales care, starting with our famous 60|60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

60 Day Free Returns
Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days from despatch to return your watch, with free shipping, and receive a replacement or full refund, for which the watch must be in perfect, unworn condition and accompanied by all its original packaging and paperwork.

60 Month Movement Guarantee
Your watch has a top-quality precision engineered Swiss movement - but if it develops a movement fault within 5 years, and has been serviced by us at the recommended interval (within a maximum of 4 years from date of despatch), we will repair it for free under warranty. Not all mechanical problems or quartz battery replacements are
considered movement faults and your watch will need to be sent to us for diagnosis and service history checks, before processing a repair under warranty.

**Servicing and Repairs - the Christopher Ward way...**

Our innovative approach to service and repair means that having your watch attended to doesn’t mean months of waiting followed by an exorbitant bill. We have developed a quick, easy and affordable expert service and repairs process that doesn’t cost the earth and has the watch back where it belongs – on your wrist – in reasonable time.

We recommend you service your watch at intervals of **3-4 years** to keep it in peak condition and to maintain your **60 month guarantee**. If your watch develops an issue within 60 months of despatch, we will first check its service history before progressing a repair. If you have not had your watch serviced at the recommended interval, we will not cover the cost of the repair under warranty, and will recommend a maintenance service in addition to any repair work due.

[christopherward.co.uk/cservices/60-60-guarantee](http://christopherward.co.uk/cservices/60-60-guarantee)
Keeping in touch with Christopher Ward

From small beginnings just 15 years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following and can justifiably claim to manufacture the most affordable luxury watches in the world. For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as smart as the watches themselves. The very open approach of the business sees Chris, Mike and Peter, as well as the rest of the team, spending lots of time communicating personally with customers – listening to feedback which helps us continually improve as we grow. As the owner of a Christopher Ward watch, if you ever need to get hold of us we are at your service. There is always something new on our website, across our social media communities and on the Christopher Ward Forum – informative and fun, these are the best places to join the conversation about the latest new releases, news and offers in the world of Christopher Ward.