Time on your side...

Your Christopher Ward watch has been designed and engineered by experts to ensure not only precise timekeeping, but also to give you a sense of pride whenever you wear it.

You’ve made an investment, a good one, and the aim of this handbook is to help you make the most of it during what I hope will be a lifetime of ownership.

Christopher Ward
C1 Grand Malvern

The C1 Power Reserve is undoubtedly a significant watch. Not only does it launch the C1 range – dedicated to our premium dress models and JJ complications – but also heralds a signature new case whose design will inform the rest of our releases. Created by Senior Designer Adrian Buchmann, the use of ‘light-catcher’ lines creates a slimmer profile, and at 40.5mm, it will suit any wrist size.

Fittingly, our chronometer-certified in-house movement, Calibre SH21, includes its first automatic power reserve complication. Its implementation on the dial is subtle: an inclined bevel at the 9 o’clock position revealing an indicator disc to monitor its 120-hour power reserve.

In addition to providing impeccable timekeeping, Calibre SH21 has also received a visual upgrade. Its bridge and rotor have been redesigned to allow greater visibility of the twin barrels, and boast a ‘Colimaçoné’ finish, engraved with our twin flag pattern.

A perfect marriage of Swiss ingenuity and British elegance, the C1 Power Reserve is the perfect purchase for those who want a classic dress watch underpinned by the highest levels of horology.
C1 Grand Malvern Power Reserve

Technical information

Features

- Swiss made
- In-house 35 jewel automatic Calibre SH21 power reserve chronometer (COSC)
- 120 hour power reserve with power reserve indicator complication
- Colimaçoné finish with twin flag pattern engraving to bridge
- 40.5mm 316L polished surgical-grade stainless steel case with brushed sides
- Push-down crown with twin flag motif
- Anti-reflective double curve top sapphire crystal
- Domed opalin or sunray finish dial
- Brushed and polished blued or steel hands
- Screw-in exhibition case back with engraved serial number

- Italian Shell Cordovan strap with Bader deployment or ‘Milanese’ mesh bracelet
- Luxury presentation case and owner’s handbook

Technical information

Diameter: 40.5mm
Height: 12.8mm
Weight: 62g
Calibre: SH21 power reserve chronometer (COSC)
Case: 316L stainless steel
Water Resistance: 3 ATM (30 metres)
Vibrations: 28,800 per hour (4 Hz)
Timing tolerance: +6/-4 seconds per day
Lug to lug: 48.5mm
Strap: 20mm
Setting the time/date

1. Manual winding
2. Time setting
The crown should sit flush to the case (position 1) in order to maintain water resistance.

- To re-power the watch after a period of non-use, simply wind the crown in a clockwise direction until the power reserve indicator shows 100% power.
- To set the time pull out the crown gently into position 2. This position is used for handsetting and stopping of the second hand. Turn the crown until you reach the correct time e.g. 10.08 hr. For precise time setting it is recommended you pass beyond the desired minute and to set the hand backwards.

Please Note: When handsetting and manually advancing the hands clockwise, the second hand will stay stationary, but the second hand may jump backwards when the hands are rotated counter clockwise. The second hand will return to its original position when the crown is released.
The power reserve function

The power reserve indicator shows the winding status of the main spring.

- When the hand is in position A, the movement is close to stopping. The watch should therefore be wound manually to obtain a maximum power reserve.
- When the hand is in position B, the watch is at its maximum winding position.
Straps and bracelets

As you would expect, we place as much emphasis on the quality of our straps and bracelets as we do our watches. We only use the finest leathers for our straps. Similarly, we only use the finest metals in the construction of our bracelets, all of which are precision engineered for durability, efficiency and comfort.

The following guidelines explain how easy it is to use and adjust your Christopher Ward strap.

Leather strap with Bader deployment

1. Press to release.

2. Pull open the clasp and locate the opening.

3. Thread the strap through the opening to the desired position. Close the clasp.
Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch.

For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under. Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.

1 ATM (10 metres)
Safe to wear your watch while washing your hands with tap water.

3 ATM (30 metres)
Washing your car and/or general hose pipe usage.

5 ATM (50 metres)
Water resistant to most household shower units.

15 ATM (150 metres)
Safe to use while snorkelling in open water.

30 ATM (300 metres)
Ideal for experienced divers and those practising scuba-diving.

50 ATM (500 metres)
Professional divers, experiencing prolonged exposure underwater.

100 ATM (1000 metres)
Professional deep sea diving.
Our watch care programme

Your watch is constructed from the finest components and materials available including one of Switzerland’s finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations. It’s for this reason we have created our industry leading approach to after-sales care, starting with our famous 60|60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

60|60 Guarantee

1. 60 Day free returns

Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days to return your watch, absolutely free of charge, and receive a replacement or full refund by return – so long as it has not been worn and is returned in box-perfect condition.

2. 60 Month movement guarantee

Your watch, at its heart, has a top quality precision engineered Swiss movement – so it’s very unlikely to give you problems with the minimum amount of care and attention, including a regular service. We recommend you return your watch to us every 3/4 years for a service, so our expert technicians can keep your fine timepiece in peak condition.

Servicing and repairs…the Christopher Ward way...

Our innovative approach to servicing and repairing your Christopher Ward watch means that having your watch serviced or repaired doesn’t mean months of waiting followed by an exorbitant bill – which is more or less the experience guaranteed by every other luxury watch brand. We have developed an easy, quick and affordable expert service and repairs programme that doesn’t cost the earth and has your watch back where it belongs – on your wrist – in double-quick time.

Visit our website for more details about our 60|60 Guarantee and Service and Repair Programme.
Keeping in touch with Christopher Ward

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves, as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers – many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at www.christopherward.co.uk and, if you haven’t already discovered the independent forum dedicated to our brand at www.christopherwardforum.com we would recommend a visit. Informative and fun, it’s a great place to hear the unexpurgated view of Christopher Ward.
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