

The C50 Malvern COSC

OWNER'S HANDBOOK

Time on your side...

Your Christopher Ward watch has been designed and engineered by highly talented craftspeople to ensure not only accurate and precise timekeeping but also to bring a real pride of ownership that only luxury items of the highest quality can ever hope to deliver.

You have made an investment, a good one, and the aim of this handbook is to help you make the most of that investment during what I hope will be a lifetime of ownership.

A handwritten signature in black ink that reads "Chris". The letters are fluid and cursive, with a prominent loop at the start of the "C".

Christopher Ward

Caring for your Christopher Ward automatic watch

Your C50 COSC is constructed from the finest components and materials available including one of Switzerland's finest automatic movements. As with all mechanical watches of this quality, with just a little care, it has the potential to become an heirloom piece giving further joy to future generations.

Here are a few hints to help keep your watch working perfectly over the years:

- Never fully wind your watch if it stops, 10-15 revolutions should suffice to have it restart.
- Try and wear your watch everyday, if possible, as this will both enable it to keep better time as well as preventing the lubricants in the movement from solidifying.
- Your watch is fitted with the finest Incabloc™ anti-shock system which should protect it if dropped onto a carpeted surface. However, it is best to avoid hard surfaces or sharp knocks. You may not want to wear your watch whilst playing racquet sports, for instance.
- There are many differing views about the right frequency for servicing your watch, ranging from 2 to 7 years! A modern mechanical watch like yours shouldn't need servicing more than every 3 years but we wouldn't recommend leaving it longer than this as, just like a car, the oil needs topping up from time to time.
- Always use a reputable watch repairer to clean and lubricate your watch, and keep any documentation you receive. You can always use our CW360° Watch Care Programme too.

Should you need a replacement part - don't worry, we keep stocks of spare parts for years, even for discontinued models. It's all part of the Christopher Ward service.

Finally, don't forget our CW360° Watch Care Programme allows you to return your watch absolutely free, for any reason, and with no quibbles, for up to 60 days after purchase and we also guarantee your movement for up to 60 months, so long as it is regularly serviced.

After all, why shouldn't you enjoy peace of mind as much as you enjoy your watch?



The C50 Malvern COSC

Features

Swiss made COSC Certified

*25 or 26 Jewel "Top Grade" automatic movement

Day/date calendar

Galvanic guilloche dial

Anti-reflective sapphire crystal

Screw-in crown

Italian leather strap with easy opening butterfly clasp

Unique engraved serial number

Premium Louisiana alligator upgrade available
Limited Edition of 200 pieces

Water resistant to 50m (5 atm)

Technical Data

Diameter: 39mm

Height: 10.8mm

Weight: 78g

Case: 316L Stainless steel

Calibre: *ETA 2836-2 or Selitta SW220-1

Vibrations: 28,800 per hour (4 Hz)

About automatic accuracy

If you are new to automatic watches you may not be aware that generally speaking automatic watches are not as accurate as their quartz counterparts. Whilst it is possible to fine tune an automatic watch to within a few seconds per day, the accuracy is largely dependent upon the power reserve in the watch at any given time. As you will appreciate the power reserve is dictated largely by the amount of wear and the amount of movement given to each individual watch. However, as the C50 Malvern COSC, has indeed achieved chronometer status, the accuracy is much more precise and is detailed on the supplied COSC Certificate.

When you first receive your watch it is quite possible that the balance may have been upset during its' journey to you, and then may require a settling down period of a few days or so. After a few weeks of wear you should be in a position to determine how your wearing habits affect the accuracy of the watch and whether it is within the tolerances specified by the relevant manufacturer and CWL on page 5 of this manual.





COSC CERTIFIED LIMITED EDITION 002/200

SWISS MADE

Christopher Ward

COSC Certification

COSC (*Contrôle Officiel Suisse des Chronomètres*) is the Official Swiss Chronometer Testing Institute responsible for certifying both the accuracy and precision of wristwatches in Switzerland.

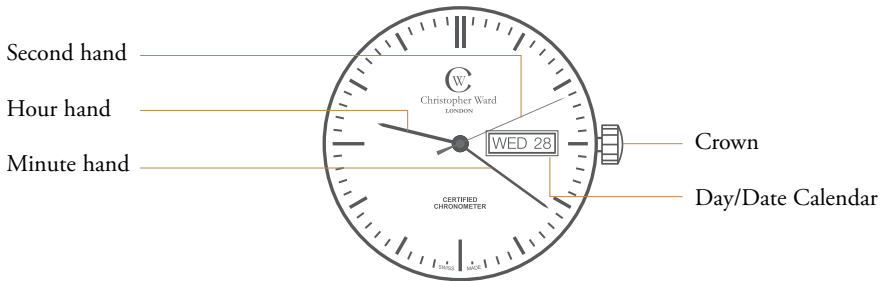
To gain chronometer status, watchmakers submit their Swiss movements to COSC, an independent, non-profit making watch accuracy verification organisation based in Geneva, to be tested against the international standards of ISO and DIN.

Certification follows exhaustive testing. Movements are tested for 15 days, in five positions and at three different temperatures against criteria set down in ISO 3159. Failure at any level eliminates the movement from further testing and measurements are made each day with seven levels of accuracy tested. Movements which pass this rigorous process are then individually certified as Chronometers.



Description of the display and control buttons

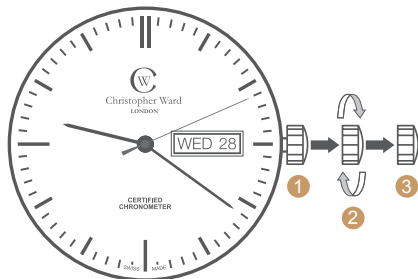
The C50 Malvern COSC Automatic has a maximum power reserve of 38 hours when fully wound. To re-power the watch after a period of non-use, simply unscrew the crown and wind in approximately 10-15 revolutions. Normal wearing will very quickly allow the rotor to start re-powering the watch over time after putting it on your wrist.



Setting the time and date

To get to position ①, turn the crown anti-clockwise until it releases itself.

- From position ①, pull the crown to position ② and adjust the calendar display in a clockwise direction and the day in an anti-clockwise direction
- Pull the crown to position ③ and adjust the time setting in either a clockwise or anti-clockwise direction.
- After adjusting to the correct time ensure that the crown is screwed back in until flush with the case in order that water resistance is maintained.



Please note: Date correction should not be carried out between 20.00 hr and 02.00 hr as the watch gearing will already be aligning itself to change the date.

The crown should always be screwed in after adjustment, and it is best to do so from position 3 to avoid advancing beyond the desired date.



Fitting the bracelet

If you find the bracelet needs adjusting to your wrist we recommend you have it re-sized by a reputable watch repairer or jeweller. Most local jewellers will either do this for free or perhaps make a nominal charge for what is a job that should only take a few minutes. It is always best to be present so a comfortable fit is achieved.

Establishing the length of the bracelet

Place the watch with its separated bracelet on your wrist and estimate the number of links you need to remove. If you need to remove several links, try to keep the numbers removed from both halves of the bracelet as equal as possible to ensure that the clasp remains roughly in the middle of your wrist.



To open your bracelet simply press either side of the clasp to release as shown.

The quick-release butterfly clasp

The strap versions of the The C50 Malvern COSC Automatic use quick-release butterfly clasps. If you are unfamiliar with the butterfly clasp system just follow our 8 step guide below.



Step 1 Locate the clasp



Step 2 Click quick-release



Step 3 Pull open clasp



Step 4 Prise cover open



Step 5 Thread strap through



Step 6 Snap back



Step 7 Close clasp



Step 8 Complete

Water resistance

Please note. these are only guidelines but we strongly urge you to adhere to them to retain the integrity of your watch. If you have any queries regarding this please contact us direct.



1 ATM
(10 Metres)

Safe to wear your watch while washing your hands with tap water.



3 ATM
(30 Metres)

Washing your car and or general hosepipe usage.



5 ATM
(50 Metres)

Water resistant to most household shower units.



10 ATM
(100 Metres)

Safe to use while snorkelling in open water, it is not advisable to dive with your watch.



30 ATM
(300 Metres)

Ideal for experienced divers and, in general, anybody practising scuba-diving.



50 ATM
(500 Metres)

Professional divers, experienced prolonged exposure underwater.

NB. To safeguard watch movement please ensure the crown is, at all times, screwed in correctly.

Keeping in touch with Christopher Ward...

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers - many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at **www.christopherward.co.uk** and, if you haven't already discovered the independent forum dedicated to our brand at **www.christopherwardforum.com** we would recommend a visit. Informative and fun, it's a great place to hear the unexpurgated view of Christopher Ward of London!