

Christopher Ward

Time on your side...

Your Christopher Ward watch has been designed and engineered by highly talented craftspeople to ensure not only accurate and precise timekeeping but also to bring a real pride of ownership that only luxury items of the highest quality can ever hope to deliver.

You have made an investment, a good one, and the aim of this handbook is to help you make the most of that investment during what I hope will be a lifetime of ownership.

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The Aston Martin DB4 GT Zagato	2–3
C9 DB4 '1 VEV' Limited Edition	4-5
Technical information	6-7
How to operate your C9 DB4 '1 VEV'	8–14
Our watch care programme	15
Keeping in touch	

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The Aston Martin DB4 GT Zagato

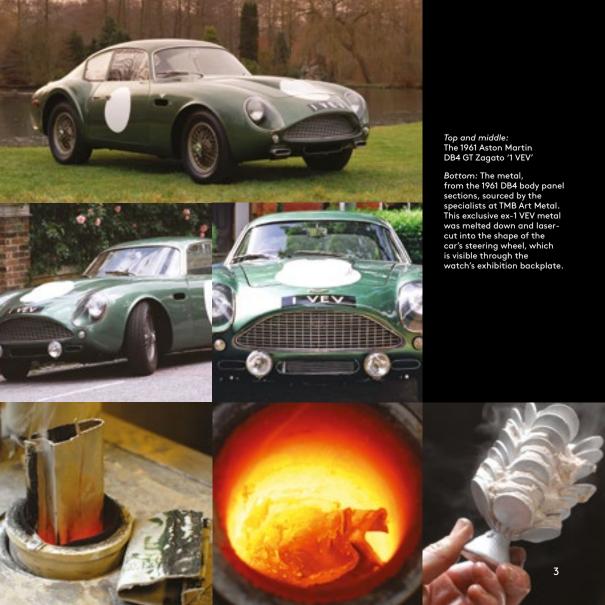
Perhaps the most beautiful Aston Martin ever made, the DB4 GT Zagato was produced by the Italian Ercole Spada at the Zagato coachbuilders factory in Milan, and launched at the 1960 London Motor Show.

As an homage to the car, Christopher Ward has produced a beautiful new watch, embedded with a piece of metal from the most famous Zagato, registration number '1 VEV', driven by Roy Salvadori in 1961.

Thanks to the work at the Zagato factory, this version of the DB4 GT was lighter than the original with a 3.7l, twin-spark, 6-cylinder engine. It boasted 314 horsepower and could do 0-60mph in 6.1 seconds with a top speed of 154mph. However, even though there was an original production schedule of 25 cars, only 19 were actually built – due, amazingly, to a lack of demand.

The car's first appearances on the track were at Goodwood in Easter 1961, where Stirling Moss drove it to third place. In the September of the same year, two Zagatos, driven by Roy Salvadori and Jim Clark respectively, came third and fourth place in the Tourist Trophy, winning the Team Prize.

It can't be claimed that the Zagato was a huge success on the track, but its beautiful design soon made it a cult classic and, in time, the most sought-after Aston Martin around. In October 2015, one sold at auction for £9.45m – a testament to both its rarity and timeless good looks.



C9 DB4 '1 VEV' Limited Edition

Like the car that inspired it, the C9 DB4 '1 VEV' is limited to just 19 editions, with each watch embedded with a piece of the very car – model '1 VEV' – that Roy Salvadori drove at Goodwood in 1961.

In terms of provenance, the metal has been sourced by the specialists at TMB Art Metal and laser-cut into the shape of the car's steering wheel, visible through the watch's exhibition back. And, to reinforce its uniqueness, every model is engraved with its own unique serial number.

In terms of its looks, the C9 DB4 '1 VEV' is one of the most beautiful Christopher Ward has ever created. Set in a 43mm case, it has numerals based on the car's speedometer and a fuel gauge-style power reserve complication at 6 o'clock.

Turning the watch over, the owner is greeted by the sight of the ETA Valgranges A07.161 movement, complete with Côtes de Genève finish on the 'Aston Martin green' rotor.

The watch is attached to a Picari camel-coloured leather strap with the CW 'twin flags' pattern embossed on the underside, and is fastened via the Bader deployment – whose steel clasp has '1 VEV' stamped on it.





Technical information

Features

- Swiss made
- Exclusively limited to only 19 pieces
- 24 jewel automatic movement with a disc of '1 VEV' Zagato precious metal with 'steering wheel' cut-out embedded into exhibition backplate
- 46 hour power reserve with indicator at 6 o'clock
- Côtes de Genève and 'Aston Martin green' finish on rotor
- Museum grade anti-reflective sapphire crystal
- Original Zagato speedometer inspired dial with Super-LumiNova markings
- Surgical-grade stainless steel case with embossed crown
- Premium quality Pecari leather strap with '1 VEV' engraved Bader deployment
- Unique engraved individual serial number

Technical information

Diameter: 43mm

Height: 15.1mm

Weight: 80g

Calibre: ETA Valgranges A07.161

Case: 316L stainless steel

Water Resistance: 3 ATM (30 metres)

Vibrations: 28,800 per hour (4 Hz)

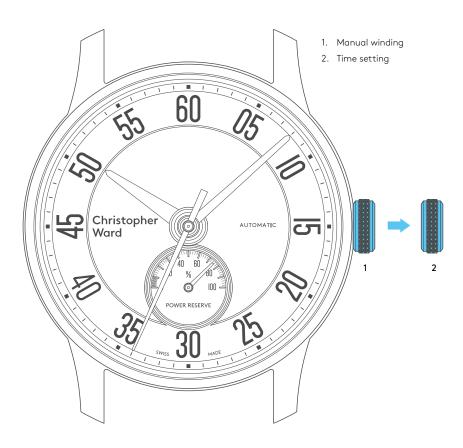
Timing tolerance: ±20 seconds per day

Lug to lug: 51.5mm

Strap: 22mm



Setting the time



The crown should sit flush to the case (position 1) in order to maintain water resistance.

- To re-power the watch after a period of nonuse, simply wind the crown in a clockwise direction until the power reserve indicator shows a charge of between 50% and 55%. Normal wearing will allow the rotor to start re-powering the watch over time after putting it on your wrist.
- To set the time gently pull out the crown into position 2. This position is used for handsetting and stopping of the second hand. Turn the crown until you reach the correct time e.g. 10.08 hr. For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards.
- Push the crown back into position 1, the crown should sit flush to the case.

The power reserve function

The power reserve indicator shows the winding status of the main spring.

- When the hand is in position A, the movement is close to stopping. The watch should therefore be worn or wound manually to obtain a maximum power reserve.
- When the hand is in position B, the watch is at its maximum winding position and has an operating interval of 46 hours if it is not worn.

PLEASE NOTE: Take care not to overwind the crown past the point of resistance as it will damage the movement.







Straps and bracelets

As you would expect, we place as much emphasis on the quality of our straps and bracelets as we do our watches. We only use the finest leathers for our straps. Similarly, we only use the finest metals in the construction of our bracelets, all of which are precision engineered for durability, efficiency and comfort.

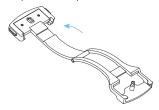
The following guidelines explain how easy it is to use and adjust your Christopher Ward strap.

Leather strap with Bader deployment

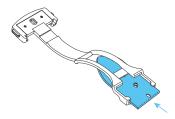
1. Press to release.



2. Pull open the clasp and locate the opening.



3. Thread the strap through the opening to the desired position. Close the clasp.





Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch.

For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under. Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.



1 ATM (10 metres)

Safe to wear your watch while washing your hands with tap water.



3 ATM (30 metres)

Washing your car and/or general hose pipe usage.



5 ATM (50 metres)

Water resistant to most household shower units.



15 ATM (150 metres)

Safe to use while snorkelling in open water.



30 ATM (300 metres)

Ideal for experienced divers and those practising scuba-diving.



50 ATM (500 metres)

Professional divers, experiencing prolonged exposure underwater.



100 ATM (1000 metres)

Professional deep sea diving.

Our watch care programme

Your watch is constructed from the finest components and materials available including one of Switzerland's finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations. It's for this reason we have created our industry leading approach to after-sales care, starting with our famous 60|60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

Visit our website for more details about our 60|60 Guarantee and Service and Repair Programme.

60|60 Guarantee

1. 60 day free returns

Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days to return your watch, absolutely free of charge, and receive a replacement or full refund by return – so long as it has not been worn and is returned in boxperfect condition.

2. 60 month movement guarantee

Your watch, at its heart, has a top quality precision engineered Swiss movement – so it's very unlikely to give you problems with the minimum amount of care and attention, including a regular service. We recommend you return your watch to us every 3/4 years for a service, so our expert technicians can keep your fine timepiece in peak condition.

Servicing and repairs...the Christopher Ward way...

Our innovative approach to servicing and repairing your Christopher Ward watch means that having your watch serviced or repaired doesn't mean months of waiting followed by an exorbitant bill—which is more or less the experience guaranteed by every other luxury watch brand. We have developed an easy, quick and affordable expert service and repairs programme that doesn't cost the earth and has your watch back where it belongs—on your wrist—in double-quick time.

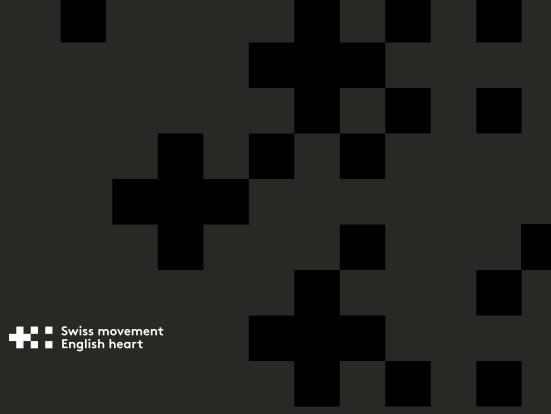
Keeping in touch with Christopher Ward

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves, as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers – many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at www.christopherward.co.uk and, if you haven't already discovered the independent forum dedicated to our brand at www.christopherwardforum.com we would recommend a visit. Informative and fun, it's a great place to hear the unexpurgated view of Christopher Ward.



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