



Bespoke by Christopher Ward

Watches tailored
exclusively for you

 Christopher
Ward

Ingeniously English.
Unsurprisingly Swiss.

christopherward.com



About Christopher Ward

Christopher Ward, founded in 2004, was the world's first online premium watch brand.

For us, watchmaking is the ultimate expression of art, science and engineering.

Every Christopher Ward watch brings idiosyncratic English design together with Swiss watchmaking expertise.

Something we think should be available to as many people as possible.

Christopher Ward milestones



2005

Our first watch, the C5 Malvern Automatic is released. It's described by a reviewer as "the best value mechanical watch in the world".



2009

Trident is born
Christopher Ward launches the C60 Trident Automatic, a professional diving instrument with classic (and irresistible) looks. It becomes – and remains – our best-selling dive watch.



2014

SH21: our own movement
A merger with Synergies Horlogères bears fruit with Calibre SH21, our five-day chronometer movement. It's the first commercially viable mechanical movement from a UK watch brand in over 50 years.



2020

In the year of Covid-19, Christopher Ward makes its first TV advert to support the phenomenally successful C60 Sapphire.



2004

The beginning.
Christopher Ward is founded by Mike France, Peter Ellis and Chris Ward as the first internet-only watch company. Chris's name is chosen for the brand as it's "the most quintessentially English" name



2008

The Swiss connection.
We begin working with boutique Swiss watchmaking company, Synergies Horlogères. Its owner Jörg Bader shares our belief that the Swiss watch industry is due a shakeup



2011

The JJ Calibres.
We launch the C9 Jumping Hour, the first collaboration with Synergies Horlogères' master watchmaker, Johannes Jahnke. His bespoke creations will become known as the 'JJ calibres'



2019

Trident 3.
The third version of the Trident arrives, bringing the highest level of timekeeping, finishing and design to as broad an audience as possible



2021

Concept.
We create our first-ever fully skeletonised watch to celebrate seven years of our movement, Calibre SH21.



Bespoke from CW: a watch that's truly yours

We believe nothing honours the bond between friends better than a bespoke watch from Christopher Ward.

A watch created especially for you by our head of design, yet which costs no more than one of our regular timepieces, once the minimum order quantity is achieved.

To date, we've partnered with over 200 organisations across the globe, so whether you're in the military, emergency services or a member of a club, a tailor-made CW watch stamped with your logo is something you can all treasure for life.

It's a genuinely one-to-one process. Personalising one of our iconic Swiss-made watches, our design team works with you to add any emblems, mottos and colours you require – so your timepiece tells not just the time, but your unique story.

Best of all: we believe our bespoke watches offer the best value of any Swiss-made mechanical timepieces on the market.



What our customers say

"With Christopher Ward we've created a beautiful watch! We wanted a piece to celebrate our business, and we couldn't be more proud of how it came out"

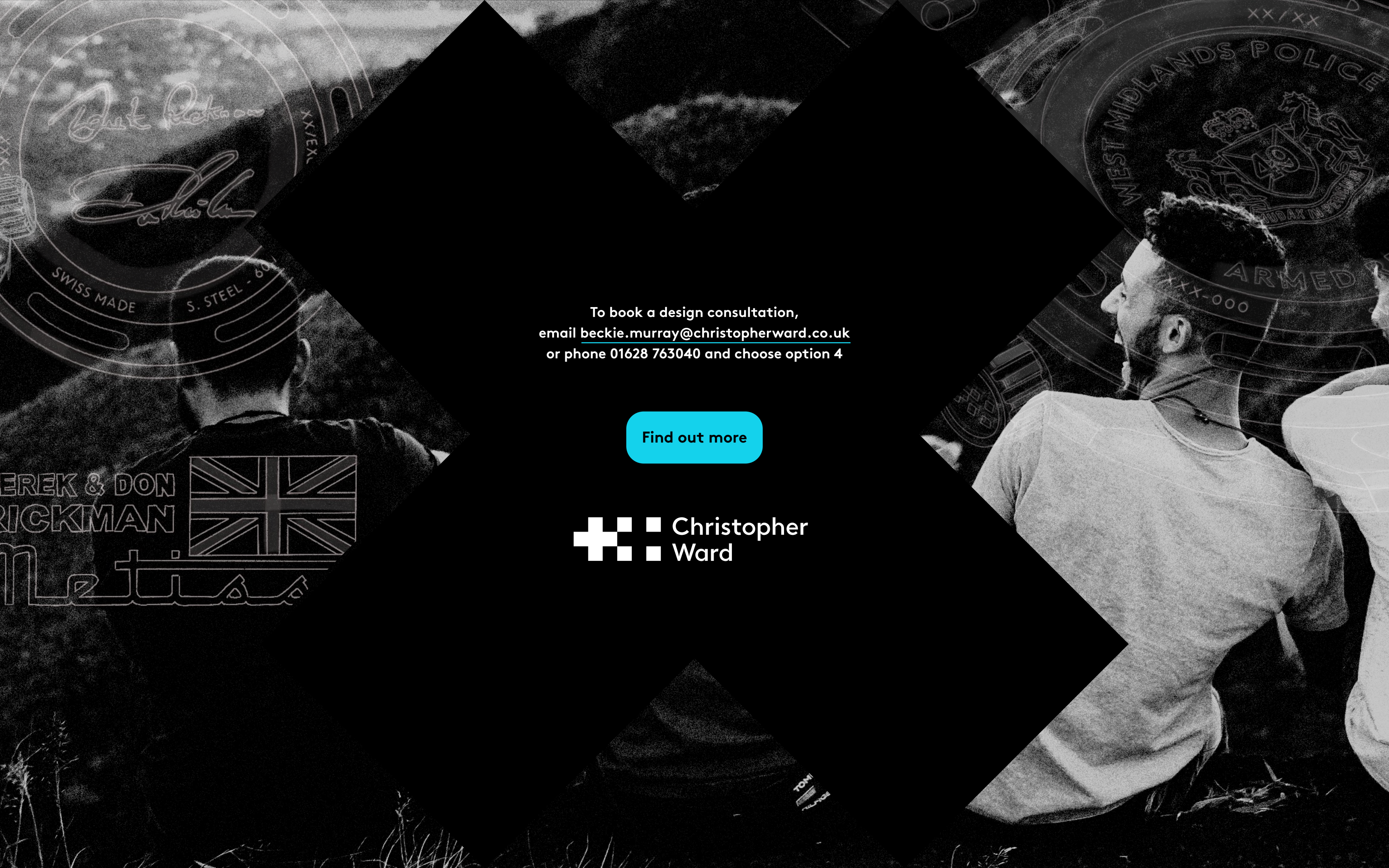
Don Rickman - Co-founder, Rickman Motorcycles

"After extensive research, we chose Christopher Ward to produce a watch to mark the 10th anniversary of the Gurkha Staff And Personnel Support (GSPS) in 2021. Thanks to the craftsmanship of Christopher Ward, members of GSPS are now proud owners of a timeless piece of history. Put simply, priceless!"

Maj Jit Hamal - Officer Commanding GSPS

The logo you love – on the watch of your dreams





To book a design consultation,
email beckie.murray@christopherward.co.uk
or phone 01628 763040 and choose option 4

Find out more

 Christopher
Ward