

C3 Morgan Chronograph

Owner's Handbook



Time on your side

Your Christopher Ward watch has been designed in Britain and engineered in Switzerland by highly talented craftspeople. This ensures not only accurate and precise timekeeping, but also brings a real pride of ownership that only watches of the highest quality standards can hope to deliver.

You have made an investment, a good one, and the aim of this manual is to help you make the most of that investment in what we hope will be a lifetime of ownership.

Mike France
CEO & co-founder



C3 Morgan Chronograph

The fifth watch designed in collaboration between Christopher Ward and the Morgan Motor Company, the C3 Morgan Chronograph expands this very British partnership to a whole new audience.

A departure from the high-end chronometers seen in the CW and Morgan Collection, the C3 Morgan Chronograph is born to reflect the thrill of speeding down winding country roads, not just the sanitised circuits most only ever witness through a TV screen. That's because at its foundation the C3 Morgan Chronograph is based upon the C3 Grand Tourer, a descendent of Christopher Ward's first quartz watch, 2005's C3 Malvern Chronograph. (Malvern, by sheer coincidence – fate, perhaps – being the place where Morgan's factory has been based for over 100 years.)

Although home to a number of dress watch flourishes, the original C3's design was profoundly inspired by the dashboards of classic British sports cars. While this automotive influence has permeated into many of CW's releases since then, in the case of the new C3 Morgan Chronograph, the overall aesthetic complements Morgan's iconic logo perfectly. The 'wings' emanate a sense of prestige, while a vintage silver-white dial and Arabic numerals nod towards the legible and characterful dashboards found in elegant sports cars like the Morgan 4/4 and Roadster.

A car is only as magnificent as the engine inside it, and in the case of the C3 Morgan Chronograph, a Swiss-made Ronda 5021.D movement confidently provides high-end levels of accuracy and precision. Then again, what else would you expect from a watch bearing the Morgan crest?

Features

- Swiss made
- 10 jewel quartz chronograph movement
- Hour, minute, small second, 30 minute and second counters
- Date window
- Marine grade stainless steel case with brushed and polished facets
- Push-down crown with twin flag motif, two pushers to operate subdials
- Anti-reflective double curve top sapphire crystal
- Domed silver-white finish dial with printed Morgan wings and azzuré subdial finish
- Applied Arabic numerals and dot markers
- Brushed, polished and curved hour, minute and central second hands
- Snap case back with unique Morgan wings engraving and serial number

Technical Information

Calibre	Ronda 5021.D
Case	316L stainless steel
Diameter	39mm
Height	10.8mm
Lug to lug	45.8mm
Weight	46g
Water resistance	3 ATM (30 metres)
Timing tolerance	-10/+20 seconds per day
Strap width	20mm



Setting the time and date

The crown should sit flush to the case (position **1**) in order to maintain water resistance.

- For rapid date correction pull gently into position **2** and turn in a clockwise direction
- For setting the time pull gently into position **3** and turn clockwise to advance the time.
- For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards. Push the crown back to position **1**.



1. Manual winding

2. Date setting

3. Time setting



PLEASE NOTE: Date correction should not be carried out between 20.00 hr and 02.00 hr as the watch gearing will already be aligning itself to change the date. The crown should always be pushed in after adjustment, and it is best to do so from position 3 to avoid advancing beyond the desired date.

Using the chronograph

START

Press push-button A to start timing.

PLEASE NOTE: Before starting the time, reset the chronograph hands to their original position. See the Reset section to set the counters to zero.



STOP

To stop the timing, press push-button A once more and read the two chronograph counters, for example: 10 mins / 8 seconds.



How to operate your C3 Morgan Chronograph

RESTART/STOP

To restart the timing, press push-button A again (timing is resumed).

To stop timing press push-button A and read the two chronograph counters: 20 mins / 20 seconds



RESET

To reset the timing, press push-button B (The two chronograph hands will be reset to their zero positions).



Adjusting chronograph hands to zero position

Example: One or both chronograph hands are not in their correct zero position and have to be adjusted (e.g. following a battery change).

Pull out the crown to position **3** (both chronograph hands are in their correct or incorrect zero position).

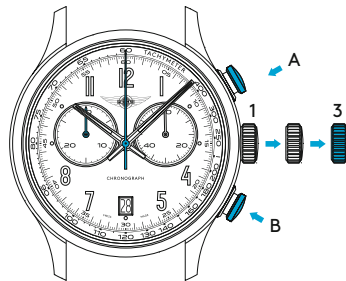
Keep push-buttons A and B depressed simultaneously for at least 2 seconds (the centre stop-second rotates by 360°, corrective mode is activated).

Adjusting the second counter hand

Single step	A	1 x short
Continuous	A	long

Adjusting the minute counter

Press push-button B to change adjustment to the minute counter and then use push-button A to adjust. When correct, return the crown to position 1.

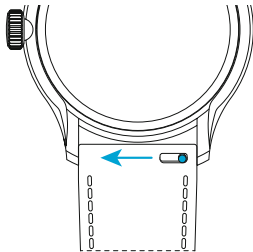


Straps and bracelets

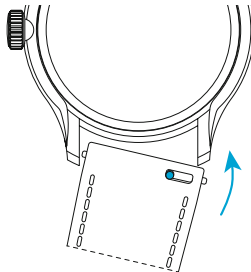
As you would expect, we place as much emphasis on the quality of our straps and bracelets as we do our watches. We only use the finest materials in our straps, with quick-release pins also included for your convenience.

The following guidelines explain how easy it is to use, adjust and replace your Christopher Ward strap.

Using the quick-release pins on your strap



1. Locate the quick-release pin on your strap.
Pull the pin to the side to detach your strap.



2. To reattach your strap, align the pins to the lug holes and click the strap into position. Repeat for the other side.



Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch. For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under.

Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.



1 ATM (10 metres)

Safe to wear your watch while washing your hands with tap water



15 ATM (150 metres)

Safe to use while snorkelling in open water



100 ATM (1000 metres)

Professional deep sea diving



3 ATM (30 metres)

Washing your car and/or general hose pipe usage



30 ATM (300 metres)

Ideal for experienced divers and those practising scuba-diving



5 ATM (50 metres)

Water resistant to most household shower units



60 ATM (600 metres)

Professional divers, experiencing prolonged exposure underwater

60|60 Guarantee

Your watch is constructed from the finest components and powered by a Swiss mechanical movement. As with all quality watches, with the right care and attention, your new timepiece has the potential to become an heirloom, giving joy to future generations.

It's for this reason we've created an industry-leading approach to after-sales care, starting with our famous 60|60 Guarantee – the most comprehensive warranty in watchmaking.

60-day free returns

We hope you'll be happy with your watch from the moment it arrives. However, if that's not the case you have 60 days to return it in perfect, unused condition (with all its accompanying paperwork) in order to receive a replacement or full refund.

60-month movement guarantee

Your watch is powered by a precision-engineered Swiss movement. In the rare event that your movement develops a fault within five years we'll repair it for free under warranty. Your watch will need to be sent to us for a full diagnosis before processing a repair under warranty. We will always keep you informed before carrying out any work.

Service and repairs: the Christopher Ward way

Our approach to service and repairs is about uncompromised quality and great value for money. The process, led by our expert technicians, won't cost the earth and will have the watch back on your wrist in reasonable time. We recommend you service your watch every three to four years to keep it in peak condition.

PLEASE NOTE:

The 60|60 Guarantee does not cover accidental damage. Any service or repair by a third-party retailer will void your 60|60 Guarantee. For more details, please visit our website.

Contact us

Keeping in touch with Christopher Ward

From humble beginnings in 2004 (our first workshop was a refurbished chicken shed!) Christopher Ward has won a global following – and can justifiably claim to make the most affordable luxury watches in the world.

For many of our fans, the philosophy of trying to put luxury watches within the reach of everyone, is as smart as the timepieces themselves. This open approach sees co-founders Mike France and

Peter Ellis communicate personally with customers and listen to their feedback. Something that helps us improve our offering to you. As the owner of a Christopher Ward watch, if you ever need to get hold of us we're at your service. And if you'd like to explore the CW world more, you can follow us on social media.



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