

Limited Edition

Owner's handbook



# Time on your side...

Your Christopher Ward watch has been designed and engineered by experts to ensure not only precise timekeeping, but also to give you a sense of pride whenever you wear it.

You've made an investment, a good one, and the aim of this handbook is to help you make the most of it during what I hope will be a lifetime of ownership.



Christopher Ward

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# Birkin's Blower

From one glimpse of its red bodywork, the mechanical beauty of the Bentley Blower No.1 is obvious. Yet there is more to this beauty than meets the eye: under the ownership of one Sir Henry "Tim" Birkin, Blower No.1 became a record-breaking legend.

Its story is an extravagant one. Developed by Birkin, a member of the 'Bentley Boys' gentlemen's driving club, with the intention of winning Le Mans, the Blower was unveiled at the British International Motor Show in 1929. Fifty supercharged Blowers were created – the minimum number required to enter the famous 24-hour endurance race. The first prototype, No.1, was used for track purposes; Birkin subsequently set a then-world record speed of 137.96mph driving No.1 at Brooklands in 1931.

A daredevil to some, a certified lunatic to others, Birkin pushed himself and the machine he was driving to the limit. Look no further than the story behind the Blower No.1's nickname, 'The Brooklands Battleship'; derived from when its exhaust set the



car's fabric body alight, Birkin expunged the fire midrace – and then carried on driving! It's this moniker that is namechecked on the C8's backplate, with the Brooklands iconic banked track where it set a world record also engraved into a piece of piston sourced from Blower No.1.

But Birkin's Blower wasn't quite done making history yet. Purchased by revered British watchmaker and car collector George Daniels after Birkin's death, No.1 would remain in Daniels' collection until his passing in 2012, where it was sold at auction at the Goodwood Festival of Speed. Its selling price? £5,042,000 – breaking the record for the most expensive British-built car ever sold.



## TMB Art Metal

The latest collaboration between Christopher Ward and TMB Art Metal, the C8 Birkin's Blower TMB Limited Edition focuses on the recordbreaking exploits of the Bentley Blower No.1, as well as the legend of the man who drove it, Sir Henry "Tim" Birkin.

Visible through museum-grade sapphire on the C8's reverse, a piece of piston metal has been engraved with its chassis number, UU5871, alongside an image of Birkin commandeering No.1 around Brooklands' iconic banked track – the location where the Blower set its 137.96 mph land speed world record, an astonishing feat in 1931.

Blower No.1 was purchased from the Birkin estate in the 1970s by George Daniels - one of the most important British watchmakers to have lived. Creator of the co-axial escapement, an IP later purchased by Omega,

his hand-made watches each took more than 2,500 hours to complete; yet it was Daniels' private car collection that drew the attention of Christopher Bennett at TMB Art Metal.

As the founder of a company dedicated to sourcing materials of historical provenance, Christopher personally met Daniels when tracing the piston that would later end up in the C8 – although this was before his involvement with CW and the wider horological world, so Christopher readily admits his unawareness of Daniels' world-class talents!

With 90 watches built to commemorate 90 years since Blower No.1 set its world record speed – one that would stand for another two years – Bennett's successful efforts obtaining its piston mean you are carrying a piece of British motorsport history, wherever you go.



# C8 Birkin's Blower TMB Limited Edition

With the story of Birkin and his Blower No.1 already well documented in these pages, let's focus on the attention to detail throughout the C8 that makes it a faithful representation of the history and character of its subjects.

Dispensing with CW's trademark location of numerals at 12 and 6, the C8's design echoes the Smiths speedometer found inside the Blower No.1–its minute and pointed second hand are the same, while the dial's greyed area represents the car's point of optimum power. An outer minute track based upon its rev counter is also included, along with an inner track for how fast the car *should* be going (this was before technology took half of the fun away).

True to the horology available when Birkin was breaking world records, a hand-wound mechanical movement keeps time inside the C8. The similarities end from there, however, with the technical capability of our Calibre SH21 in-house movement rooted firmly in the modern era: SH21's two barrels can store up to



120 hours of chronometer-certified timekeeping when fully wound, while their series connection ensures all-important precision even when their power reserve is running low.

But the real gravitas of the C8 is drawn from its backplate. One of Blower No.1's pistons has been melted down and cut into discs, and then laser engraved and lacquer filled with an image of Birkin's world record-breaking run at Brooklands. With just 90 of these watches built to mark the 90th anniversary of this milestone in British motorsport, the C8 Birkin's Blower TMB Limited Edition also serves as a fitting tribute to one of the greatest English cars ever built.



# **Technical information**

#### **Features**

- Swiss made
- Special limited edition of 90 pieces
- Disc of Bentley Blower No.1 precious metal with 'Brooklands Battles' engraving embedded into exhibition backplate
- 27 jewel in-house Calibre SH21 hand-wound Chronometer
- 5 day (120 hour) power reserve
- Marine-grade, sandblasted black DLC steel case
- Museum grade anti-reflective sapphire crystal
- Original Blower No.1 instrument panel inspired dial with applied screw detailing
- Blower No.1 speedometer-influenced hands and marking coated with SLN TC-1 SuperLumiNova®
- Crown stamped with Blower 'No.1' graphic
- Camel vintage oak leather strap with black DLC sandblasted clasp

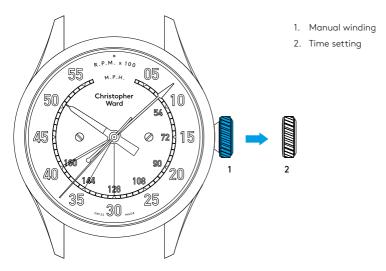
- Additional premium quality canvas webbing strap with black DLC sandblasted clasp included
- Unique engraved individual serial number
- Deluxe presentation case with signed Certificate of Provenance

#### Technical

| Diameter:         | 44mm                           |
|-------------------|--------------------------------|
| Height:           | 11.7mm                         |
| Weight:           | 81g                            |
| Calibre:          | SH21 hand-wound<br>Chronometer |
| Case:             | 316L stainless steel           |
| Water Resistance: | 5 ATM (50 metres)              |
| Vibrations:       | 28,800 per hour (4Hz)          |
| Timing tolerance: | -4/+6 secs per day             |
| Lug to lug:       | 53.2mm                         |
| Strap:            | 22mm                           |



# Setting the time/date



The crown should sit flush to the case (position 1) in order to maintain water resistance. To re-power the watch after a period of non-use, simply wind the crown in a clockwise direction.

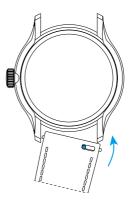
- For setting the time pull gently into position 2 and turn clockwise to advance the time.
  For precise time setting it is recommended to pass beyond the desired minute and to set the hand backwards.
- Push the crown back to position 1.

PLEASE NOTE: Take care not to overwind the crown past the point of resistance as it will damage the movement.

# Using the quick-release pins on your strap



Locate the quick-release pin on your strap.
Pull the pin to the side to detach your strap.



To reattach your strap, align the pins to the lug holes and click the strap into position. Repeat for the other side.



## Water resistance

Although your watch has been through vigorous static pressure testing, it is worth remembering that there are many variables that can affect the water resistance of your watch.

For instance, arm movements during swimming and the sudden impact of diving and water sports will drastically increase the pressure the watch is under. Wearing your watch in the bath, shower, or sauna can also have an effect as a rapid increase in temperature can cause seals to expand and in extreme cases, malfunction or create condensation.

For these reasons, the water resistance rating of your watch (as shown) should only ever be considered a guideline and we strongly recommend they are always adhered to.



## 1 ATM (10 metres)

Safe to wear your watch while washing your hands with tap water.



### 3 ATM (30 metres)

Washing your car and/or general hose pipe usage.



### 5 ATM (50 metres)

Water resistant to most household shower units.



## 15 ATM (150 metres)

Safe to use while snorkelling in open water.



### 30 ATM (300 metres)

Ideal for experienced divers and those practising scuba-diving.



## 60 ATM (600 metres)

Professional divers, experiencing prolonged exposure underwater.



# 100 ATM (1000 metres)

Professional deep sea diving.

# Our watch care programme

Your watch is constructed from the finest components and materials available including one of Switzerland's finest mechanical movements. As with all watches of this quality, with the right care and attention, your new Christopher Ward watch has the potential to become an heirloom piece giving further joy to future generations. It's for this reason we have created our industry leading approach to after-sales care, starting with our famous 60|60 Guarantee which remains the most comprehensive guarantee in the world of watchmaking.

Visit our website for more details about our 60|60 Guarantee and Service and Repair Programme.

#### 60|60 Guarantee

#### 1. 60 Day free returns

Our success depends on you being completely happy with your new Christopher Ward watch. You have up to 60 days to return your watch, absolutely free of charge, and receive a replacement or full refund by returnso long as it has not been worn and is returned in perfect condition.

#### 2. 60 Month movement guarantee

Your watch, at its heart, has a top quality precision engineered Swiss movement—so it's very unlikely to give you problems with the minimum amount of care and attention, including a regular service. We recommend you return your watch to us every 3/4 years for a service, so our expert technicians can keep your fine timepiece in peak condition.

### Servicing and repairs...the Christopher Ward way...

Our innovative approach to servicing and repairing your Christopher Ward watch means that having your watch serviced or repaired doesn't mean months of waiting followed by an exorbitant bill –which is more or less the experience guaranteed by every other luxury watch brand. We have developed an easy, quick and affordable expert service and repairs programme that doesn't cost the earth and has your watch back where it belongs – on your wrist – in double-quick time.

# Keeping in touch with Christopher Ward

From small beginnings just a few short years ago (our first workshop was actually a refurbished chicken shed!), Christopher Ward has won a worldwide following for his eponymous watch brand and can justifiably claim to manufacture the most affordable luxury watches in the world.

For many, the philosophy behind the brand, of trying to put luxury watches within the reach of everyone, is as attractive as the watches themselves, as is the very open approach of the business which means that Chris and the team spend a lot of time communicating personally with our customers—many of whom have become friends.

As the owner of a Christopher Ward watch, if ever you need to get hold of us we are at your service. We have listed some useful contact details on the back cover.

There is also always something new going on at our website at www.christopherward.co.uk and, if you haven't already discovered the independent forum dedicated to our brand at www.christopherwardforum.com we would recommend a visit. Informative and fun, it's a great place to hear the unexpurgated view of Christopher Ward.



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